



Atrium Health

Sponsorship Opportunities

- **Ace Sponsorship 15,000.00**

- Category Exclusivity Day Sponsor (*Tennis Under the Stars or Championship Sunday*)
- Book Drive/National Town Hall Presenter
- Logo included on Event Print/Digital Materials
- Logo inclusion Charlotte Amateur Tennis Homepage
- Logo Banner Center Court
- Social Media (20) Partners Post
- Weeklong Branding on Center Court
- Sponsorship Mentions in radio Ads
- Promotional Material included in players Swag Bag
- Tickets (10) National Town Hall Meeting (reserved seating)
- Breakfast Tickets (10) Championship Sunday
- Pro/Am Participants (2)

- **First Serve Sponsorship \$10,000.00**

- Tournament Sponsor
- Book Drive/National Town Hall Presenter
- Logo included on Event Print/Digital Materials
- Logo inclusion Charlotte Amateur Tennis Homepage
- Logo Banner Center Court
- Social Media Partners Post (10)
- Weeklong Branding on Center Court
- Sponsorship Mentions in radio Ads
- Promotional Material included in players Swag Bag
- Tickets (6) National Town Hall Meeting (reserved seating)
- Breakfast Tickets (6) Championship Sunday
- Pro/Am Participants (2)

- **Drop Shot Sponsorship \$5,000.00**

- Tournament Sponsor
- Book Drive/National Town Hall Presenter
- Social Media Partners Post (5)
- Logo included on Event Print/Digital Materials
- Logo inclusion Charlotte Amateur Tennis Homepage
- Tickets (4) National Town Hall Meeting (reserve seating)
- Breakfast Tickets (4) Championship Sunday

- **Double Fault Sponsorship \$3,000.00**

- Tournament Sponsor
- Book Drive/National Town Hall Presenter
- Social Media Partners Post (2)
- Logo included on Event Print/Digital Materials
- Logo inclusion Charlotte Amateur Tennis Homepage

Notes:

- **Community Impact:** Reading & Literacy, Book Drive, Civic Engagement, Social Justice, Diversity & Inclusion
- **Tournament Charity:** Cynthia Graham Hurd Foundation for Reading, Literacy & Civic Engagement