



# Atrium Health

## Sponsorship Opportunities

### • Ace Sponsorship 15,000.00

- Category Exclusivity Day Sponsor (*Tennis Under the Stars or Championship Sunday*)
- Book Drive/National Town Hall Presenter
- Logo included on Event Print/Digital Materials
- Logo inclusion Charlotte Amateur Tennis Homepage
- Logo Banner Center Court
- Social Media (20) Partners Post
- Weeklong Branding on Center Court
- Sponsorship Mentions in radio Ads
- Promotional Material included in players Swag Bag
- Tickets (10) National Town Hall Meeting (reserved seating)
- Breakfast Tickets (10) Championship Sunday
- Pro/Am Participants (2)

### • First Serve Sponsorship \$10,000.00

- Tournament Sponsor
- Book Drive/National Town Hall Presenter
- Logo included on Event Print/Digital Materials
- Logo inclusion Charlotte Amateur Tennis Homepage
- Logo Banner Center Court
- Social Media Partners Post (10)
- Weeklong Branding on Center Court
- Sponsorship Mentions in radio Ads
- Promotional Material included in players Swag Bag
- Tickets (6) National Town Hall Meeting (reserved seating)
- Breakfast Tickets (6) Championship Sunday
- Pro/Am Participants (2)

### • Drop Shot Sponsorship \$5,000.00

- Tournament Sponsor
- Book Drive/National Town Hall Presenter
- Social Media Partners Post (5)
- Logo included on Event Print/Digital Materials
- Logo inclusion Charlotte Amateur Tennis Homepage
- Tickets (4) National Town Hall Meeting (reserve seating)
- Breakfast Tickets (4) Championship Sunday

### • Double Fault Sponsorship \$3,000.00

- Tournament Sponsor
- Book Drive/National Town Hall Presenter
- Social Media Partners Post (2)
- Logo included on Event Print/Digital Materials
- Logo inclusion Charlotte Amateur Tennis Homepage

#### Notes:

- **Community Impact:** Reading & Literacy, Book Drive, Civic Engagement, Social Justice, Diversity & Inclusion
- **Tournament Charity:** Cynthia Graham Hurd Foundation for Reading, Literacy & Civic Engagement
- **Sponsors as of July 1, 2021:** Atrium Health, Rodgers Builders, AT&T, Foundation for The Carolinas, United States Tennis Association Southern, Wheel Serve, 5/3 Bank, Charlotte Tennis Association, WBTV, Mecklenburg County Park & Recreation, Tepper Sports & Entertainment, The Main Event